

Roll No.

57545

**BBA 5th Semester (New Scheme)
Examination – December, 2022**

**PRESENTATION SKILLS & PERSONALITY
DEVELOPMENT**

Paper : BBA 505

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A contains *eight* short answer type questions of 2 marks each and is *compulsory*. Section-B attempt *four* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Describe the following terms :

(a) Presentation notes

(b) Humorous presentation

(c) Simulation

(d) Workshop

(e) Introvert

(f) Social determinants

(g) Self awareness

(h) Time management

SECTION – B

UNIT – I

2. Discuss the process of selecting a research topic. How presentation topic can create excitement and can evoke emotional appeal ?
3. What is unplanned presentation ? How does a presenter analyze audience and location of presentation ?

UNIT – II

4. Explain different outcomes of a presentation. How presentation facilitates decision making ?

5. Write short notes :

- (a) Brainstorming
- (b) Seminar

UNIT – III

6. Explain the concept of personality syndrome. How can we mould the personality pattern ?
7. Explain the effect of emotional and family determinants on the personality of presenter.

UNIT – IV

8. Explain different methods for personality development. Discuss problem solving skills is an important aspect of personality development.
9. How do dressing sense and personal hygiene effect the grooming of the presenter ? Why grooming is an important and continuous process ?
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